

LSC



# Thinking Strategically: Resources At Your Fingertips

Rural Public Health Workforce Training Network Grantee Meeting



# Objectives

- 1) Learn about LISC
- 2) Explore new ideas and creative funding strategies to support a thriving workforce ecosystem
- 3) Draft a plan of solutions and ideas to explore in the next steps for short and long-term goals




# Agenda

- LISC Overview
- Challenges & Opportunities
- Ideas & Resources
- Small Group Activity
- Share out



## Who We Are



LISC is one of the country's largest community development nonprofits, helping forge vibrant, resilient communities across America.

We work with residents and partners to close gaps in health, wealth, and opportunity so that people and places can thrive.

# About LISC

## 45 years of impact

Since 1979, we have been investing to create meaningful, sustainable change.

We have deployed \$32 billion in capital to the communities we work with. This has resulted in \$87 billion in additional public and private investment.

**\$32 BN**  
invested

**\$87 BN**  
leveraged



**82.5 million**  
square feet

of commercial retail, and community  
space, including schools

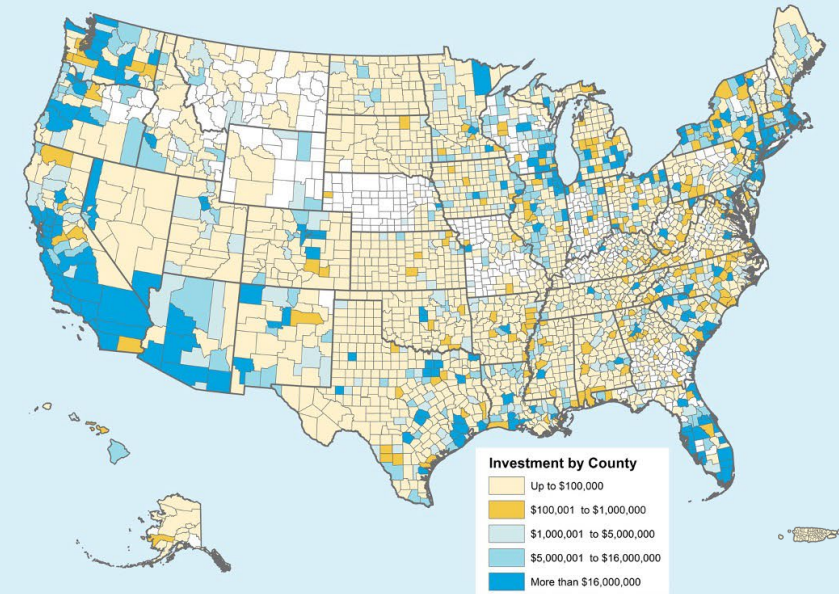
**506,000+**  
homes—

affordable houses and apartments  
built and/or preserved

# About LISC

## Nationwide reach, local roots.

LISC has 37 urban offices and a rural program serving 2,400 U.S. counties. They understand the dynamics of their markets, have deep relationships in the communities they work with, and can respond to needs as they arise.



## Community ties.

We partner closely with thousands of community-based organizations to connect with residents and advance the goals *they* prioritize.

## Capital at the ready.

Our lending team and investment affiliates are deeply integrated throughout our nationwide network.



# Rural LISC

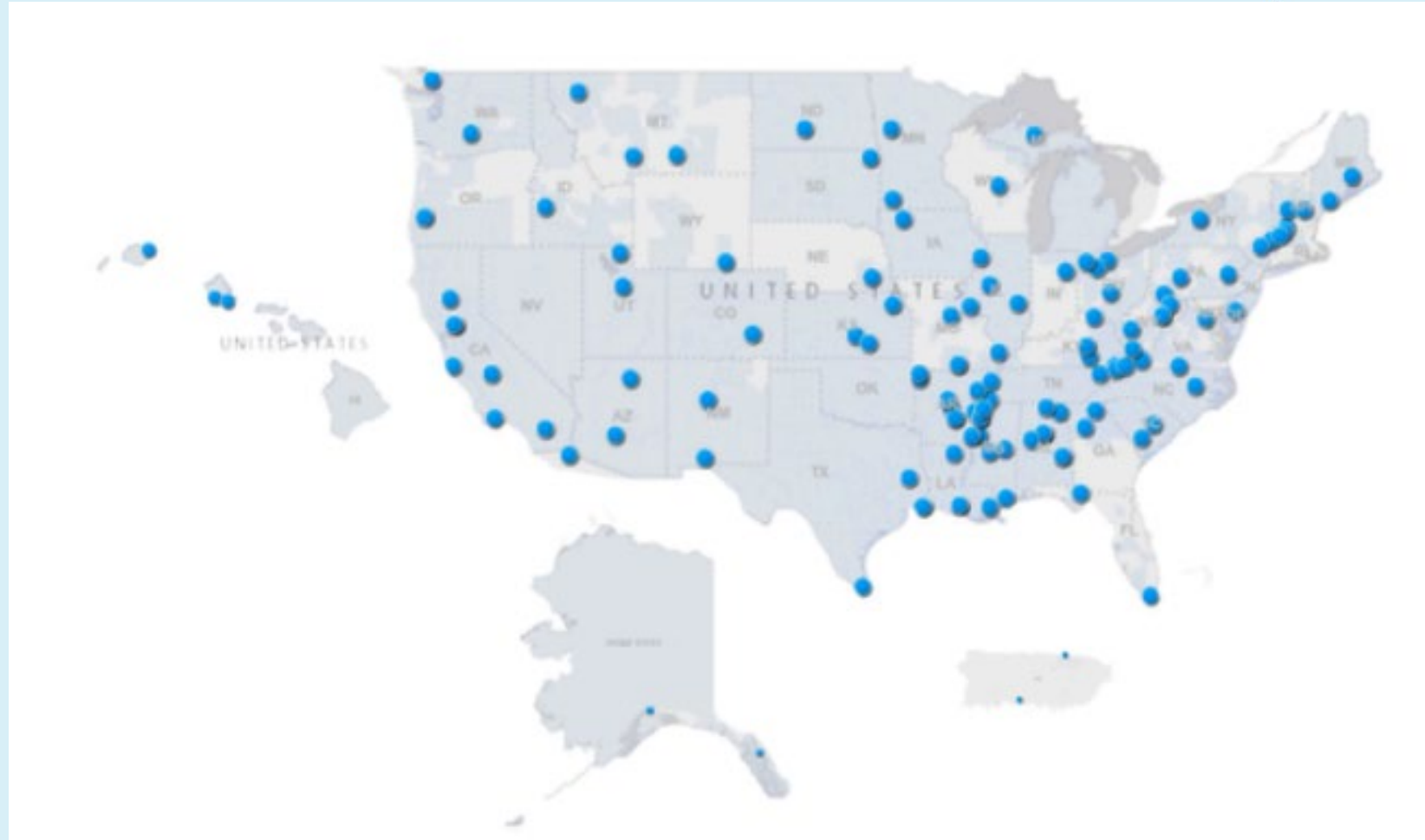
Through a comprehensive community development approach, Rural LISC focuses on delivering tailored support and investment through Creative Capital, Digital Access, Housing, and Workforce + Financial Prosperity, including Small Business support. This practice increases resiliency of community-based organizations and fosters long-term growth and prosperity in rural America.

Rural LISC drives organizational change by providing need-based technical assistance, training, and access to programs and capital to a network of more than 150 rural-based partners and collaborators (non-profits and small businesses) located across 2,200 counties in 50 states and 3 U.S. territories.

# About Rural LISC

Rural LISC has created **\$5.5 billion** in total development rural community-based partners

- Partner with grassroots organizations in rural communities
- Connect partners to national opportunities and each other
- Leverage and aggregate resources
- Amplify the rural community voice





# Discussion 1

## Challenges + Opportunities

- Reduced capacity
- Limited Funding
- Competing Interests
- Opportunity Gaps
- Limited connection to regional broader strategies
- Lack of awareness in the general market
- Narrow access to the labor pool
- Incomplete or inaccurate national data

- Regional strategies
- Existing goals and activities in other community development programs
- Local funding sources
- Shared costs
- Alternate labor pools
- Non-healthcare employer engagement
- Lead Common Ground Commitment to capacity
- Storytelling & Language Setting
- Existing Data Collection Strategies

### Discussion Questions

- 1) What challenges resonate?
- 2) What opportunities resonate?
- 3) What ideas have been prompted?

# Discussion 2

## Resources

- Storytelling
- Innovative data sharing
- Networking
- Grant Skilling
- Sponsorship
- Admin cost sharing

- Rural Partners Network
- City, County, State, Federal Funding
- Regional Funding
- Elected Officials
- Creative lending/CDFI
- Crowdsourcing
- Employer Funding
- Green Jobs Pathways

## Discussion Questions

- 1) What resources resonate?
- 2) What resources have been used?
- 3) What ideas have been prompted?

# Worksheet Activity – Framing

Fill in  
worksheet  
10 minutes

Share with  
group  
15 minutes

Share with  
larger group  
10 minutes

- Population/Numbers
- Location
- Timeframe
- Community impact
- Absence and/or presence of issues
- Current funding sources
- Identify collaborative partners
- Connections, applications, meetings, and research to continue
- Understanding application questions
- Timeline of internal actions needed
- Developing a plan for potential funding approval
- Short and long-term goals (planning, implementation, scaling)

# Activity Share

- What are the next steps you plan to take?
- What questions or curiosities do you have that the group could help with?
- What barriers could the group help brainstorm?



# Contact

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