

Innovate, Inspire, Impact!
CONNECTING TO IMPROVE
RURAL HEALTH
Grantee Meeting

HRSA
Health Resources & Services Administration

Georgia Health Policy Center



MAR
26

Post-Conference Guide

| Day 1 | Session | Speakers | Session Materials |
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| 9:00-9:30 AM | Welcome & Introductions | Tom Morris, Associate Administrator, Federal Office of Rural Health Policy (FORHP) John Butts & Rachel Campos, Georgia Health Policy Center (GHPC) | |
| 9:30-10:30 AM | Plenary - <i>Making the Business Case for Sustainability</i> This session will provide an overview and approach to quantifying and making a business case for the sustainability of a program. The session will introduce a tool to better understand the value of your initiative and provide guidance on pitching your business case to stakeholders. Participants will be provided a toolkit to take the insights from this session and apply it to their program. | Roger Chaufourrier, CEO, CSI Solutions <u>Moderator:</u> Kelsey Duff, GHPC | Slides Business Case Toolkit |
| Program-Specific Breakouts | | | |
| 10:40 AM-12:15 PM | Delta States 1) Program Networking – <i>Getting Connected</i> 2) Reflecting on the history and impacts of the Delta States grant program | Rachel Campos, GHPC Kelsey Duff, GHPC | Slides |
| 10:40 AM-12:15 PM | Care Coordination 1) Setting Up for Success to Move from Planning to Implementation & Introduction of the Sustainability 2.0 Framework 2) Grantee presentations | Roxanne Elliott, GHPC | Slides |

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| | 3) Small and large group facilitated networking | | |
| 10:40 AM-12:15 PM | Quality 1) Facilitated networking in small groups 2) Sustainability Strategy Workshop presented by Telligen, Inc. | Traici Brockman, GHPC Meg Nugent, Telligen, Inc. Courtney Ryan, Telligen, Inc. | Slides Handout |
| 10:40 AM-12:15 PM | Northern Border 1) Program Networking - <i>Getting Connected</i> 2) Presentation by Northern Border Regional Commission | John Butts, GHPC Kaneisha Gaston, GHPC Liz Cross, Rural Healthcare Coordinator, Northern Border Regional Commission | Slides |
| Concurrent Breakout Sessions | | | |
| 1:45-2:45 PM | <i>Succession Planning: Positioning Programs for the Future</i> Succession planning is a quality improvement plan that aims to maintain operational continuity by minimizing gaps in vacancies, mitigating risk associated with loss of key knowledge and expertise, and ensuring organizational needs are met during periods of transition. This session will introduce the design and implementation of organization-side succession planning that will ensure your agency's high performance. | Chris Parker, Director of Population and Global Health, Georgia Health Policy Center <u>Moderator:</u> Roxanne Elliott, GHPC | Slides Handout |
| 1:45-2:45 PM | <i>What I Wish I Knew When I was Funded: Seasoned Project Director Panel</i> Join us for an interactive session with seasoned directors. During this session, you will gain valuable insights, lessons learned, and proven strategies for effectively managing both partnerships and programs. The session is designed to foster a collaborative environment, encouraging the exchange of best practices and empowering new directors to navigate the complexities of their roles with confidence. | George Dixon, Project Director, Jefferson Comprehensive Brooks Ann Gaston, Vice President of Operations, Delta Health Alliance Linda Matessino, Project Director, Arbor Family Health <u>Moderator:</u> Rachel Campos, GHPC | Slides |
| 1:45-2:45 PM | <i>The Human Side of Healthcare: Strategies to Enhance Patient Engagement to Improve Care</i> As a provider of health and social services, your good manners play a crucial role in engaging patients and are a key measure of health value. By harmonizing the provider-patient relationship with simple behaviors, you can significantly impact outcomes, experience, reimbursement, and the overall perception of quality. By exploring the issues of unforeseen | Adele Allison, Health IT Consultant, Allison Consulting <u>Moderator:</u> Amanda Phillips-Martinez, GHPC | Slides |

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| | discourtesies and discovering etiquette considerations, you can strengthen your rapport with patients, caregivers, community partners, and providers, and become a master of patient engagement. | | |
| 1:45-2:45 PM | <i>Models and Approaches to Addressing Drivers of Health in Rural</i> Many factors outside of the clinic drive successful health outcomes. Addressing these factors in rural areas can take unique approaches. Two grantees will share models they have implemented and ways they are approaching non-clinical drivers of health. | Amy Rowan, Co-Executive Director, Community Programs, Tri-County Health Network Megan Brown, Care Coordination Supervisor, Neighborhood Health Center <u>Moderator:</u> Ann Abdella, GHPC | Slides |
| 3:00-4:00 PM | <i>Cross-Program Networking</i> Grantees will have opportunities to connect with and learn from their peers, networking around topics/areas of interest to their programs. | <u>Moderator:</u> John Butts, GHPC | |
| 4:00-4:30 PM | <i>FORHP Updates</i> | Kathryn Umali, Director, Community Based Division Federal Office of Rural Health Policy (FORHP) | |
| 4:30 PM | Closing Day Remarks/Adjourn | John Butts/Rachel Campos, GHPC | |



Post-Conference Guide

| Day 2 | Session | Speakers | Session Materials |
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| Concurrent Breakout Sessions | | | |
| 8:30-9:30 AM | <i>Strategies and Key Factors Driving the Sustainability of Collaboratives</i> This session will provide an overview of the components of the Sustainability Framework 2.0 and discuss the top influencing and challenging drivers for sustainability based on the experiences of former network project directors. Additionally, the session will explore the relationship between governance, infrastructure, and sustainability. Two current grantees, Arkansas Rural Health Partnership and Klickitat County Public Hospital District #2, will share their experiences and successes with sustainability planning and implementation. | Roxanne Elliott, Technical Assistance Consultant, Georgia Health Policy Center Lynn Hawkins, Chief Officer of Operations, Arkansas Rural Health Partnership Heidi Hedlund, Project Director, Klickitat County Public Hospital District #2 & Karl Palmer, Vice President of Clinical Services and Operations, Allevant Solutions, LLC | Slides |

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| | | Moderator: Roxanne Elliott, GHPC | |
| 8:30-9:30 AM | <i>Developing and Implementing an Effective Communications Strategy</i> Empower your organization with an effective communications strategy that amplifies your mission. In this session, you'll learn how to engage stakeholders, craft compelling messages, and leverage the right channels to boost awareness, donations, and community support. Ideal for organizations looking to maximize their impact through clear, purposeful communication. | Karen Beavor, CEO, Georgia Center for Nonprofits Moderator: Traici Brockman, GHPC | Slides |
| 8:30-9:30 AM | <i>From Action to Analysis: Telling Stories Using Data</i> Analyzing data is crucial to finding actionable insights and showcasing the work your organization is doing but can be difficult to leverage in the best ways possible. This session will discuss how to approach storytelling using data, what tools are available for visualizations, and the best practices for tailoring them to certain audiences. The session will also feature a current grantee, DRH Health, who will share their experience creating and using a data dashboard with Smartsheet. | Brandon Attell, Research Assistant Professor, Georgia Health Policy Center Cyndi Crook, Executive Director, Community Relations, Project Director, DRH Health Moderator: Coleman Tanner, GHPC | Slides |
| 8:30-9:30 AM | <i>Cost Savings Estimation Plan Workshop (Delta States grantees only)</i> This session emphasizes peer sharing and feedback to support the development of cost savings estimation plans. Grantees will have the opportunity to present their plans, receive constructive input from peers, and gain expert guidance from SME Eric Napierala. Discussions will focus on refining cost savings models and creating data collection plans to effectively demonstrate program value. | Eric Napierala, Senior Research Associate, Georgia Health Policy Center Moderator: Rachel Campos/Kelsey Duff, GHPC | Slides |
| Program-Specific Breakouts | | | |
| 9:40-10:30 AM | Delta States <i>Cost Savings Estimation Workshop, Part 2</i> | Rachel Campos, GHPC Kelsey Duff, GHPC | Slides |
| 9:40-10:30 AM | Care Coordination <i>Peer Learning - Partner Engagement and Team-based Approaches to Care</i> | Roxanne Elliott, GHPC Katy Margison, Director of Partner Engagement & Communications, Adirondack Health Institute Denaé Hebert, Executive Director, Louisiana Rural Health Association | Slides |
| 9:40-10:30 | Quality | Traici Brockman, GHPC | |

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| AM | Peer Learning - <i>Sustainability Planning</i> | | |
| 9:40-10:30 AM | Northern Border Peer Learning – <i>Assessment Plan Strategies and Development</i> | John Butts, GHPC Kaneisha Gaston, GHPC | Slides |
| 10:45 AM-12:00 PM | Plenary - AI in Healthcare: Transforming Tomorrow Join us for our closing plenary that dives into the transformative power and potential of artificial intelligence (AI) in healthcare. Tailored for rural health practitioners and organizational leaders, this session will cover the nature, benefits, challenges, and ethical considerations of AI. We'll explore AI's capabilities in diagnosis, treatment, administration, and patient care, showcasing its potential to enhance accuracy, efficiency, and personalize medicine. The session will also address the limitations and risks of AI, emphasizing the need for responsible development and deployment to ensure transparency, accountability, and fairness while safeguarding patient data and privacy. Plus, get ready for some captivating demonstrations of the latest generative AI tools in action! | Hank Weiss, Technical Expert Lead, JBS International <u>Moderator:</u> John Butts, GHPC | Slides Poll & WordCloud |
| 12:00 PM | Closing Day Remarks/Adjourn | John Butts/Rachel Campos, GHPC | |