



# Small Health Care Provider Quality Improvement Program

FY 2023 Supplemental Funding

In Response to the COVID-19 Pandemic Public Health Emergency Unwinding

Kick-Off Webinar

*May 10, 2023*

**Mew Pongsiri, MPH**

**Program Coordinator**

**Federal Office of Rural Health Policy (FORHP)**

**Vision: Healthy Communities, Healthy People**



# FY 2023 Supplemental Funding

## In Response to the COVID-19 Public Health Emergency (PHE) Unwinding

# AGENDA

- FORHP/CBD Leadership Remarks
  - Kathryn Umali, Community-Based Division Director
- Supplement Programmatic Requirements Overview
  - Mew Pongsiri, Rural Quality Program Coordinator
- Overview of the PHE Unwinding
  - Kerri Cornejo, FORHP Policy Coordinator
- Technical Assistance Team
  - Traici Brockman, Rural Quality Program TA Lead
- Q&A



# FORHP/CBD Leadership Remarks



**Kathryn Umali, MPH**

Director, Community-Based Division,  
Federal Office of Rural Health Policy,  
Health Resources and Services Administration

# Welcome: Supplement Kick-off

## Your Grant HRSA & TA Team

- HRSA Program & Grant Management
  - FORHP Program Coordinator (PC) & Project Officer (PO)
    - ✓ Mew Pongsiri
  - Grants Management Specialist (GMS)
    - ✓ Ann Maples
    - ✓ Ben Mirindi
    - ✓ Dhendup Sherpa
    - ✓ Eric Brown
    - ✓ Hyemi Donaldson
    - ✓ Tsega Nega
- Technical Assistance
  - Georgia State University (GSU) Georgia Health Policy Center (GHPC) Community Health Systems Development Technical Assistance Team
    - ✓ Traici Brockman
    - ✓ Eric Baumgartner
    - ✓ Catherine Liemohn
    - ✓ Ann Abdella
    - ✓ John Butts

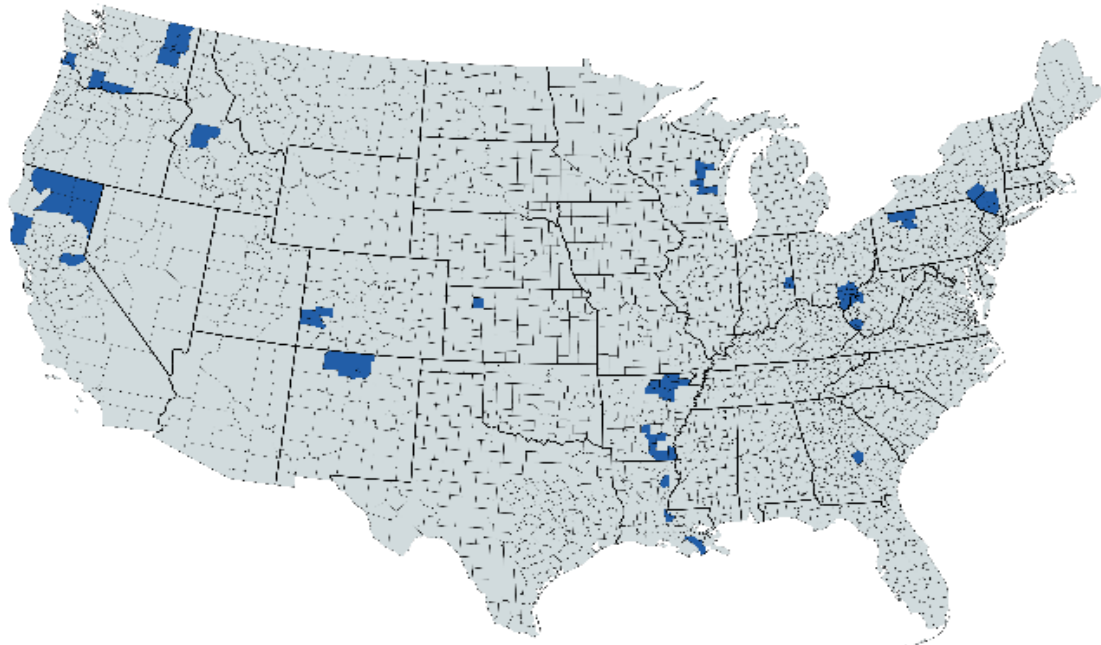


# Rural Quality Supplemental Funding

## Overview

**Purpose:** To support community benefits counseling activities and related work to meet community need through the unwinding of the COVID-19 Public Health Emergency (PHE), specifically the continuous Medicaid enrollment provision.

**21 Grantees serving over 70 counties across 15 states**



## Overview

The supplemental funding will focus on supporting the current scope of your project, allowing grantees to further support community benefits counseling activities and related work to meet community need through the unwinding of the COVID-19 Public Health Emergency (PHE), specifically the continuous Medicaid enrollment provision.

**Period of Performance:** May 1, 2023 – June 31, 2024 (1 year)

**FY 2023 Supplemental Award Amount:** 25% of each grantee's total award





# Rural Quality Supplemental Funding

## Responding to the COVID-19 Public Health Emergency (PHE) Unwinding

### Key Challenges

**Loss of Medicaid Coverage:** It is estimated that millions may lose Medicaid coverage during the unwinding of the PHE.

**Varied approaches from states:** outcomes may varied due to different responses in each state based on the various levels of workforce capacity, fiscal pressures, and the volume of work

**Certain groups may be at greater risk:** certain individuals, including people who have moved, immigrants and people with limited English proficiency (LEP), and people with disabilities, will be at increased risk of losing Medicaid coverage or experiencing a gap in coverage due to barriers completing the renewal process, even if they remain eligible for coverage.

Source: KFF, 2023

### Key Responses to Address Challenges

**Conduct Outreach:** collaborate with partners to outreach to patients and providers; send reminders to patients to complete their annual renewal and update contact information

**Marketing Campaigns:** Increase educational activities in communities through billboards, town halls, faith-based organizations, social media; targeted outreach in low-income communities to raise consumer awareness.

**Community Health Workers:** Use CHWs and/or other frontline staff as benefits navigators or counselors to aid community residents in renewal information and processes; schedule appointments to assist people with renewing coverage.



# Rural Quality Supplemental Funding Deliverables

Work Plan

Project Narrative

Budget (SF-424A) & Budget Narrative

**Due Dates:** Within 30 Days of Award Issue Date



# Rural Quality Supplemental Funding Deliverables

Submitted	Category Name	Submission Name	Tracking Number	Reporting Period	Due Date	Grace Period	Due Date Extension	HRSA Review Status	Submission Status	Options
All	All						All	All	All	
▶ Not Submitted	Other Submissions	Budget Form	00348512	08/01/2022 - 07/31/2023	05/31/2023	06/14/2023	No	Not Applicable	In Progress	Upload Documents
▶ Not Submitted	Other Submissions	Updated Work Plan	00348514	08/01/2022 - 07/31/2023	05/31/2023	06/30/2023	No	Not Applicable	In Progress	Upload Documents
▶ Not Submitted	Other Submissions	Narrative	00348513	08/01/2022 - 07/31/2023	05/31/2023	06/14/2023	No	Not Applicable	In Progress	Upload Documents





# HRSA EHB updates: An Important Notice for Grantees

- Action is needed by HRSA Grantees!
- HRSA's Electronic Handbook (EHB) 2-factor authentication is rolling out in May 2023.
- The new multi-factor login procedure will affect those who EHB, including grantees. To avoid issues with upcoming application and reporting deadlines, it is important to set up the new login procedure ahead of the change on May 26, 2023.

## Resources

[Register here](#)

HRSA is hosting a one-hour webinar session on May 12th at 1:00 pm ET to walkthrough the new EHBs login process

For step by step instructions, see [EHBs Login Process Help and Knowledge Base](#)



# Rural Quality Program Reporting Requirements

Year 1 (8/1/22 - 7/31/23)	Year 2 (8/1/23 - 7/31/24)	Year 3 (8/1/24 - 7/31/25)	Year 4 (8/1/25 - 7/31/26)	Post Grant
<ul style="list-style-type: none"> <li>• <b>Year 1 Non-competing Continuation Progress Report</b> <ul style="list-style-type: none"> <li>• Due date: 05/03/2023</li> </ul> </li> <li>• <b>Supplement NOA Deliverables</b> <ul style="list-style-type: none"> <li>• Work plan &amp; Narrative</li> <li>• Budget &amp; Budget Narrative</li> <li>• Due date: 30 Days from supplemental NOA award date</li> </ul> </li> <li>• <b>Year 1 Data Dashboard</b> <ul style="list-style-type: none"> <li>• Due date: 07/01/2023</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>1st Quarterly Supplement Reporting</b> <ul style="list-style-type: none"> <li>• Template will be provided</li> <li>• Due date: 08/01/2023</li> </ul> </li> <li>• <b>Year 1 Performance Improvement Measurement System (PIMS)</b> <ul style="list-style-type: none"> <li>• Due date: 08/31/2023</li> </ul> </li> <li>• <b>2nd Quarterly COVID-19 Supplement Reporting</b> <ul style="list-style-type: none"> <li>• Due date: 11/01/2023</li> </ul> </li> <li>• <b>3rd Quarterly COVID-19 Supplement Reporting</b> <ul style="list-style-type: none"> <li>• Due date: 02/01/2024</li> </ul> </li> <li>• <b>Year 2 Non-competing Continuation Progress Report + Year 2 Data Dashboard Attachment</b></li> <li>• <b>4th/Last Quarterly Supplement Reporting</b> <ul style="list-style-type: none"> <li>• Due date: May 2024</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Year 2 Performance Improvement Measurement System (PIMS)</b> <ul style="list-style-type: none"> <li>• Due date: 08/31/2024</li> </ul> </li> <li>• <b>Year 3 Non-competing Continuation Progress Report</b> <ul style="list-style-type: none"> <li>• Due date: 05/03/2025</li> </ul> </li> <li>• <b>Year 3 Data Dashboard</b> <ul style="list-style-type: none"> <li>• Due date: 07/01/2025</li> </ul> </li> <li>• <b>Draft Sustainability Plan Report</b> <ul style="list-style-type: none"> <li>• Submit a draft to HRSA PO</li> <li>• Due Date: 07/01/2025-07/31/2025</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Year 3 Performance Improvement Measurement System (PIMS)</b> <ul style="list-style-type: none"> <li>• Due date: 08/31/2025</li> </ul> </li> <li>• <b>Draft Closeout Report</b> <ul style="list-style-type: none"> <li>• Submit a draft to HRSA PO</li> <li>• Due Date: April 2026</li> </ul> </li> <li>• <b>Final Sustainability Plan Report + Year 4 Data Dashboard Attachment</b> <ul style="list-style-type: none"> <li>• Due Date: 06/01/2026</li> </ul> </li> </ul>	<ul style="list-style-type: none"> <li>• <b>Year 4 Performance Improvement Measurement System (PIMS)</b> <ul style="list-style-type: none"> <li>• Due date: 08/31/2026</li> </ul> </li> <li>• <b>Final Closeout Report</b> <ul style="list-style-type: none"> <li>• Due date: October 30, 2026</li> </ul> </li> </ul>



# FORHP COVID-19 Public Health Emergency (PHE) Unwinding: Rural Resources and Tools



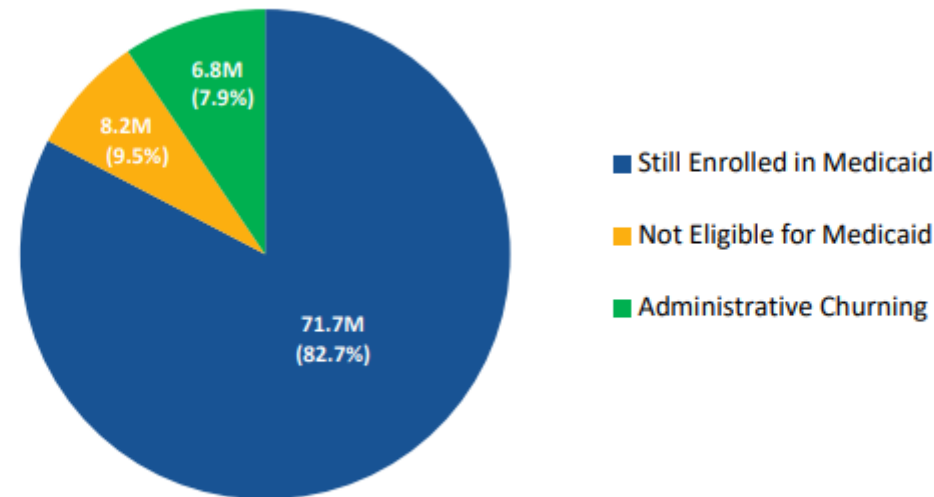
**Kerri Cornejo, MPH**  
**FORHP Policy Coordinator**  
[kcornejo@hrsa.gov](mailto:kcornejo@hrsa.gov)  
(301) 443-4204

# Medicaid Continuous Enrollment and Unwinding

## Background

- The Families First Coronavirus Response Act (FFCRA) mandated continuous Medicaid enrollment throughout the federal COVID-19 public health emergency (PHE) period for nearly all of those enrolled in Medicaid.
- HHS projected that 17.4 percent of Medicaid and Children’s Health Insurance Program (CHIP) enrollees (approximately 15 million individuals) will leave the program.

Figure 1. Predicted Eligibility, Ineligibility, and Administrative Churn Among Medicaid Enrollees at End of PHE



Source: Analysis of SIPP treating March 2015-Nov. 2016 as analogous to March 2020-Dec. 2021 PHE, among enrollees ever-enrolled in Medicaid during the 21-month period.



# Medicaid Continuous Enrollment and Unwinding Timeline

- The Consolidated Appropriations Act, 2023, delinked the end of the FFCRA’s Medicaid continuous enrollment condition from the end of the COVID-19 Public Health Emergency.
- As a result, the Medicaid continuous enrollment condition ended on March 31, 2023.
- As of April 1, 2023, states became able to terminate Medicaid enrollment for individuals no longer eligible.
- States will have up to 12 months to return to normal eligibility and enrollment operations.


State	First Month Unwinding-Related Renewals are Initiated	Effective Date of First Anticipated Terminations for Procedural Reasons*
Arkansas	February	April
Idaho	February	April
Ohio	February	May
West Virginia	February	May
Indiana	March	May
Kansas	March	May
New Mexico	March	May
Pennsylvania	March	May
Colorado	March	June
New York	March	July
Georgia	April	June
Washington	April	June
Wisconsin	April	June
California	April	July
Louisiana	April	July



# Medicaid Continuous Enrollment and Unwinding

## Resources and Tools

- CMS
  - [Unwinding Website](#)
  - [Unwinding Communications Resources](#)
    - ✓ [Communications Toolkit](#)
    - ✓ [Toolkit Supporting Materials](#)
    - ✓ [Graphics for Providers](#)
    - ✓ [Fact Sheet for Employers](#)
  - [FAQs on Marketplace Special Enrollment Period](#)
  - [Monthly Partner Webinars](#) – 4<sup>th</sup> Wed. of each month, 12 - 1pm ET
  - [Resources for American Indians and Alaska Natives](#)
- Kaiser Family Foundation
  - [Medicaid Enrollment and Unwinding Tracker](#)
- RHIHub
  - [Communicating about the Medicaid/CHIP Continuous Enrollment Unwinding in Rural Areas](#)





**Medicaid Alert**

Inform your patients that state agencies will restart full eligibility reviews.

**DON'T RISK A GAP IN YOUR PATIENTS' MEDICAID OR CHIP COVERAGE. HELP THEM TO TAKE ACTION.**

Your patients can follow these steps to help determine if they still qualify:


- 

Visit [Medicaid.gov/renewals](https://www.Medicaid.gov/renewals) or call your state Medicaid Office for help or to update your contact information today.
- 

Make sure their contact information is up to date.
- 

Check their mail for a letter.
- 

Complete their renewal form (if they get one).





# Technical Assistance Resources

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- Technical Assistance
  - Georgia State University (GSU) Georgia Health Policy Center (GHPC) Community Health Systems Development Technical Assistance Team
    - ✓ Traici Brockman
    - ✓ Eric Baumgartner
    - ✓ Catherine Liemohn
    - ✓ Ann Abdella
    - ✓ John Butts



# Questions?

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# Rural Quality Supplemental Funding

Webinar recording and slides

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This webinar is being recorded and will be available soon on the Rural Quality Program Website.

