

Delta States: COVID-19 Supplemental Summary of Grant Focus/Activities

Grant Program	Focus/Activities	Resources/Tools	Contact Person
The Health Enrichment Network	<ul style="list-style-type: none"> Hosting Vaccination Events & create registry to support 2nd dose compliance Marketing Campaign to increase vaccination rate & create local “I’m vaccinated” campaign <p>More details shared from COVID Peer-Call:</p> <ul style="list-style-type: none"> Developed promotional posters, door hangers promoting vaccine clinics with QRL code to register. Incentives for second shot, not first shot unless it’s a school incentive (request from medical community). 	<ul style="list-style-type: none"> Here is link to blog on step-by-step of setting up vaccine clinic registration in EventBrite: https://www.eventbrite.com/blog/how-to-create-covid-vaccine-appointments-eventbrite/ Blog on creating and using QR code for your event: https://www.eventbrite.com/l/how-to-use-qr-codes-for-events/ EMG Vaccine Registration Sample flyer (With QRL) EMG Vaccine Registration at Highschool EMG Vaccine Registration info Sample door hanger 	Amy Karam: amy@eatmovegrow.us
Richland Parish	<ul style="list-style-type: none"> Vaccination education and promotion activities Increase community awareness of the importance of COVID-19 vaccination through targeted promotion and education activities. 		Patrick Cowart: pcowart@delhihospital.com

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	<ul style="list-style-type: none"> • Collect and disseminate data related to COVID-19 vaccination education and promotion activities • Text message campaign to students, school faculty, SBHC • Partner with Schools, SBHC, Land-grant Universities, and FQHCs 		
<p>Rural Alabama Prevention Center</p>	<ul style="list-style-type: none"> • Educate rural communities on the COVID-19 pandemic and vaccination • Partner in scheduling appointments for residents • Partner in conducting drive-through vaccination clinics • Surveying 20-40 year old population on vaccine confidence <p>More details shared from COVID Peer Call:</p> <ul style="list-style-type: none"> • Pulling information from ADPH, CDC, and other organizations to create a promotional document. Also putting together training for staff to ensure they are sharing accurate information about COVID-19. • “Shots on the Spot” Campaign • Providing incentives to help share and collect surveys 	<ul style="list-style-type: none"> • REDCAP project management system for tracking vaccine distribution (University of Alabama) • Media coverage on partnership between UAB & RAPC 	<p>Loretta Wilson: lowwebb9@aol.com</p>

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<p>Paris-Henry Foundation</p>	<ul style="list-style-type: none"> • Education and awareness • Target messaging and incentivize minority populations, e.g. offering translation, gas card, transportation 	<ul style="list-style-type: none"> • HHS Covid-19 Funded Vaccine Outreach Campaign Tools: We Can Do This,” “Vaccinate with Confidence” • Tennessee Hospital Association COVID-19 vaccination campaign toolkit • DRA, FORHP, and DRCHSD COVID-19 Vaccine Confidence toolkit. • “Not today RONA” shirt- high school marketing campaign • “Not today RONA” shirt- high school marketing campaign (jpeg) • PSA Commercial for African American Population 	<p>Tory Daughrity toughrity@hcmc-tn.org</p> <p>Lori Stambaugh lstambaugh@hcmc-tn.org</p>
<p>Jefferson Comprehensive</p>	<ul style="list-style-type: none"> • Education and Promotion • Sublet grant funds to network partners to implement COVID-19 supplement in their coverage area. 		<p>George Dixon: georgedixon@jchchealth.org</p>
<p>Egyptian Health Department</p>	<ul style="list-style-type: none"> • Partnered with the #ThisIsOurShotSI Campaign to address vaccine hesitancy and promote positive messages for being fully vaccinated and to help encourage others to get vaccinated. EHD helped by running ads in July, August and September with trusted medical providers on local tv 		<p>Phyllis Wood: pwood@egyptian.org</p>

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	and radio as well as sharing social media posts.		
Delta Health Alliance	<ul style="list-style-type: none"> • Train Delta States staff to deliver COVID-19 vaccine outreach • Build partnerships with rural health clinics, vaccine providers, and faith-based centers to conduct vaccine outreach and offer vaccine incentives • Connect local area property managers, TANF and HUD programs, and social service providers to clinicians from local clinics to implement vaccine clinics at housing centers <p>More Details Shared from COVID Peer Call:</p> <ul style="list-style-type: none"> • Developed PSAs with local celebrities • Get your shot MS (website) - includes training modules, calendar of what's happening in MS as well as evidenced-based education information • Mobile Medical Unit – Shots in Arms partnership. 	<ul style="list-style-type: none"> • To read more about the work of DHA and Vaccine Distribution: https://www.registercitizen.com/news/article/How-public-health-partnerships-are-encouraging-16415959.php • Community Based Education Website for DHA & vaccine efforts: www.getyourshotms.org 	Brooks Gaston: bgaston@deltahealthalliance.org
County of Mississippi	<ul style="list-style-type: none"> • Create and launch a vaccination registration form and workflow 	<ul style="list-style-type: none"> • JotForm Enterprise tool • CDC's Social Media Toolkit 	Rachelle Johnson: rjohnson@misscohealth.com

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	<ul style="list-style-type: none"> Promote a comprehensive public campaign that improves vaccine confidence Train pharmacists, community health workers (CHWs), and pharmacy technicians to implement outreach activities and provide education 	<ul style="list-style-type: none"> The Community-Based Organizations COVID-19 Vaccine Toolkit User Guide for Faith-Based Leaders Toolkit, available through the We Can Do This Campaign 	
<p>Big Springs</p>	<ul style="list-style-type: none"> Community Health Workers (CHW) collaborate with area health departments, Missouri Highlands Health Care, area homelessness shelters and non-profit organizations to notify community members of access to COVID-19 vaccine and provide vaccine education Support transportation to vaccination sites with gas vouchers 		<p>Amie Brooks: abrooks@mohigh.org</p>
<p>ARHP</p>	<ul style="list-style-type: none"> Expand communication strategies (including, but not limited to: web, social media, billboards, etc.) to educate and promote COVID-19 vaccine (including individualized videos to provide COVID-19 precaution and vaccination messaging to the local communities served by each partner) 	<ul style="list-style-type: none"> The COVID-19 Vaccine Coverage Index by Surgo Ventures ARHP Vaccine Mobile Unit PSA 	<p>Amber O’Fallon: amberofallon@arruralhealth.org</p>

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	<ul style="list-style-type: none"> • Shifted focus to staff with PRN nurses to schedule and run vaccine clinics 		
<p>ArCare</p>	<ul style="list-style-type: none"> • Develop new form of texting to contact patients and allow for COVID-19 vaccine education consults and administrative tasks • Provide COVID-19 vaccine education and opportunities to schedule administration appointment via QR codes – targeting 50–74-year-old population. • Design and print informative/educational posters for exam rooms/brochures for waiting rooms/mailers 		<p>Rebekah Youngman: rebekah.youngman@arcare.net</p>