

Sustainability Framework



The Sustainability Framework identifies the components that contribute to organizational and programmatic sustainability.



Are You Positioned for Sustainability?

Organizations with the highest potential for sustainability keep their focus on:

Strategic Vision	<ul style="list-style-type: none">• Organization has a clearly defined vision for what it hopes to achieve• All those associated with the organization share the vision• All activities are aligned with the vision
Collaboration	<ul style="list-style-type: none">• Stakeholders are included in program planning and implementation• Partners play an integral role and have a shared interest in the outcomes
Leadership	<ul style="list-style-type: none">• Inspires others to create and achieve a shared vision• Understands the relationship between short-term activities and their impact on long-term success• Exerts influence in leveraging support and resources
Relevance and Practicality	<ul style="list-style-type: none">• Approach based on clear assessment and understanding of the need• Approach is tailored to the environment (cultural, political, economic)
Evaluation & ROI	<ul style="list-style-type: none">• Evaluation generates data necessary to monitor and manage program implementation and measure program impact• Organization is able to demonstrate social, economic, and health benefits to the community it serves
Communication	<ul style="list-style-type: none">• Organization defines perceptions, translates successes, and creates awareness through effective communication• Information is exchanged among partners and stakeholders through structured and informal channels
Efficiency & Effectiveness	<ul style="list-style-type: none">• Organizational operations maximize the ability of those being served to participate and to produce intended results• Program approach is based on the success and challenges of similar initiatives• Organization draws from, and contributes to, existing community resources
Capacity	<ul style="list-style-type: none">• Program adequately staffed by personnel with necessary skills and knowledge• Organizational experience with projects of similar programmatic focus or scope

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Sustainability means that programs and services continue because they are valued and draw support and resources.



Do You Have Funding Diversification?

Organizations with the highest potential for sustainability have funding strategies that include:

Indirect Funding	<ul style="list-style-type: none"> • In-kind contributions • Volunteerism • Institutionalization
Earned Income	<ul style="list-style-type: none"> • Fees charged to individuals for services provided • Reimbursement from third-party payers such as Medicaid, Medicare, SCHIP and private insurance • Product sales • Consulting fees
Events	<ul style="list-style-type: none"> • Lunches and dinners • Sporting, such as golf tournaments, fun runs
Contributions/ Sponsorships	<ul style="list-style-type: none"> • Businesses • Social and civic clubs • Faith-based organizations • Individuals
Grants	<ul style="list-style-type: none"> • Government • Private foundations
Government Budgets	<ul style="list-style-type: none"> • Inclusion as line item in local, state or federal budget

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| Strategy. | Capacity. | Sustainability.

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